

FOR IMMEDIATE RELEASE

**INTRICON PARTNERS WITH ADVANCED MEDICAL ELECTRONICS TO BRING
NEW WIRELESS, BIO-TELEMETRY INSTRUMENTS TO MARKET**

ST. PAUL, Minn. — October 5, 2007 — IntriCon Corporation (AMEX: IIN), a designer, developer, manufacturer and distributor of body-worn medical and electronics devices, today announced that it has entered into a strategic alliance with Minneapolis-based Advanced Medical Electronics Corp. (AME) to develop and manufacture new miniature, wireless, ultra-low-power bio-telemetry instruments.

Through this partnership AME and IntriCon will develop and manufacture wireless instruments including a:

- Binaural hearing aid which will use wireless technology to enhance hearing by allowing hearing aids on both ears to coordinate their operations;
- Hearing aid companion microphone that will transmit companion voice signals to the wearer of a hearing aid, allowing vast improvement in speech intelligibility in noisy environments;
- Miniature wearable electroencephalograph (EEG) transmitter that will digitize EEG signals and transmit them in neuroscience research; and
- Wearable electromyograph (EMG) and inertial limb tracking systems for bio-mechanical research and clinical studies.

AME receives support from the federal Small Business Innovation Research program (SBIR) and will develop the bio-telemetry instruments. IntriCon will manufacture devices and supply them to third-party distributors. IntriCon also gains exclusive access to key AME technology and will be able to use this technology to develop additional bio-telemetry applications.

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“Increasingly, the medical industry is looking for wireless, low-power capabilities in their devices,” said Mark S. Gorder, president and chief executive officer of IntriCon. “We are very impressed with the team at AME and their development capabilities. This partnership provides IntriCon with a distinct competitive advantage in the body-worn device market. Not only are we helping AME bring new bio-telemetry devices to market, we’re gaining exclusive access to technology that will enable IntriCon to develop new devices that better connect patients and care givers, providing critical information and feedback.”

According to Gorder, IntriCon intends to fund development of additional bio-telemetry technology devices with AME. The company believes that AME’s technology will allow IntriCon to generate additional revenues in the medical space based on the creation of new IntriCon intellectual property.

Said Gary Havey, AME’s president, “IntriCon is a respected and capable developer of body-worn medical devices. Through this partnership we’re securing additional funding that’s key to the future development of our bio-telemetry technology. We look forward to a long-term relationship with IntriCon.”

AME, a medical device research and development company, is comprised of scientists and engineers who develop products from designs to manufacturing prototypes. Their specialties include embedded systems design, electronics design, software development, prototype build and system testing.

About Advanced Medical Electronics Corporation

Advanced Medical Electronics Corporation, founded in 1990, is a privately held corporation headquartered in Minneapolis, Minn. AME is a product-focused research and development company specializing in medical devices. Its team of experienced scientists and engineers advances designs from initial concept to manufacturing prototype. Its core capabilities include embedded systems design, electronics design, software development, prototype build, and system testing.

Advanced Medical Electronics partners extensively with non-profit agencies, research universities, government agencies, and commercial companies to fund and collaborate in important research and development projects.

About IntriCon Corporation

Headquartered in Arden Hills, Minn., IntriCon Corporation designs, develops and manufactures miniature and micro-miniature body-worn medical and electronic devices. The company is focused on four key markets: medical, hearing health, professional audio and communications, and electronics. IntriCon has facilities in the United States, Asia and Europe. The company's common stock trades under the symbol "IIN" on the American Stock Exchange. For more information about IntriCon, visit www.intricon.com.

Forward-Looking Statements

Statements made in this release and in IntriCon's other public filings and releases that are not historical facts or that include forward-looking terminology such as "may", "will", "believe", "expect", "should", "optimistic" or "continue" or the negative thereof or other variations thereon are "forward-looking statements" within the meaning of the Securities Exchange Act of 1934 as amended. These forward-looking statements include, without limitation, statements concerning future growth, future financial condition and performance, prospects, and the positioning of the company to compete in chosen markets. These forward-looking statements are affected by known and unknown risks, uncertainties and other factors that are beyond the company's control, and may cause the company's actual results, performance or achievements to differ materially from the results, performance and achievements expressed or implied in the forward-looking statements. These risks, uncertainties and factors include, without limitation, the risk that the company may not be able to achieve its long-term strategy, weakening demand for products of the company due to general economic conditions, possible non-performance of developing technological products, the volume and timing of orders received by the company, changes in the mix of products sold, competitive pricing pressures, availability of electronic components for the company's products, ability to create and market products in a timely manner, competition by competitors with more resources than the company, foreign currency risks arising from the company's foreign operations and other risks detailed from time to time in the company's filings with the Securities and Exchange Commission, including the Annual Report on Form 10-K for the year ended December 31, 2005. The company disclaims any intent or obligation to publicly update or revise any forward-looking statements, regardless of whether new information becomes available, future developments occur or otherwise.

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